

Creatvz.

Rebel Against Ordinary

www.creatvz.com

A large, white, stylized letter 'C' is positioned on the left side of the image. It is partially enclosed by a white vertical bar that extends from the top to the bottom of the 'C'.

“creative” [kree-ey-tiv]

adjective

having the power to bring something new into being, as a creature, or to evolve something original from one’s own thought or imagination, as a work of art or invention:

noun

the people who design and produce artwork, video, copy, etc., for a business, typically in service of advertising and other aspects of marketing:

A large, white, stylized letter 'Z' is positioned on the right side of the image. It has a yellow dot at the bottom right corner. The 'Z' is partially enclosed by a white vertical bar that extends from the top to the bottom of the 'Z'.

Rebel Against Ordinary



Our Branding

Primary Typeface

Ubuntu

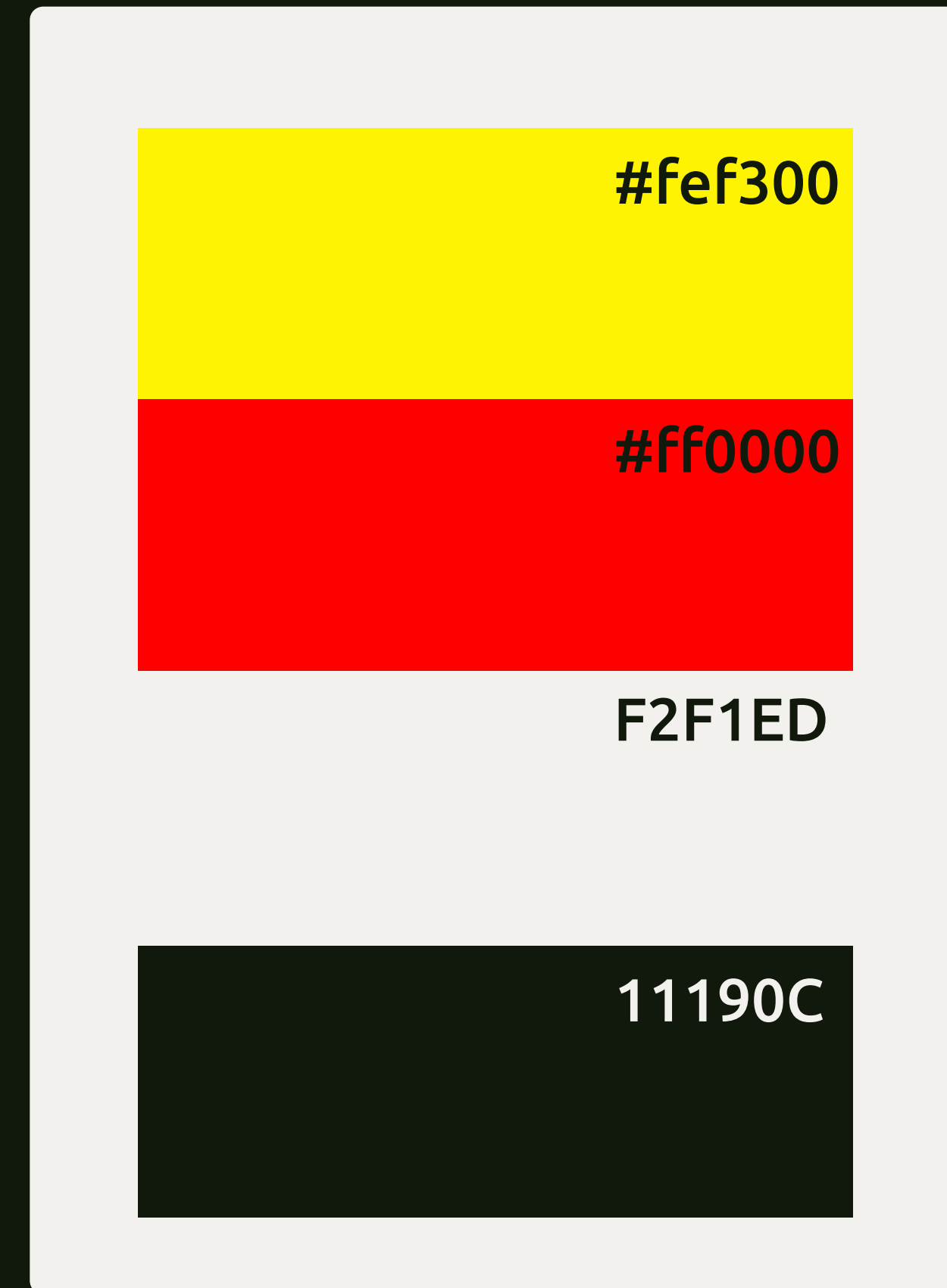
ABCDEFGHIJKLM

NOPQRSTUVWXYZ

abcdefghijklmn

opqrstuvwxyz

Primary Colors



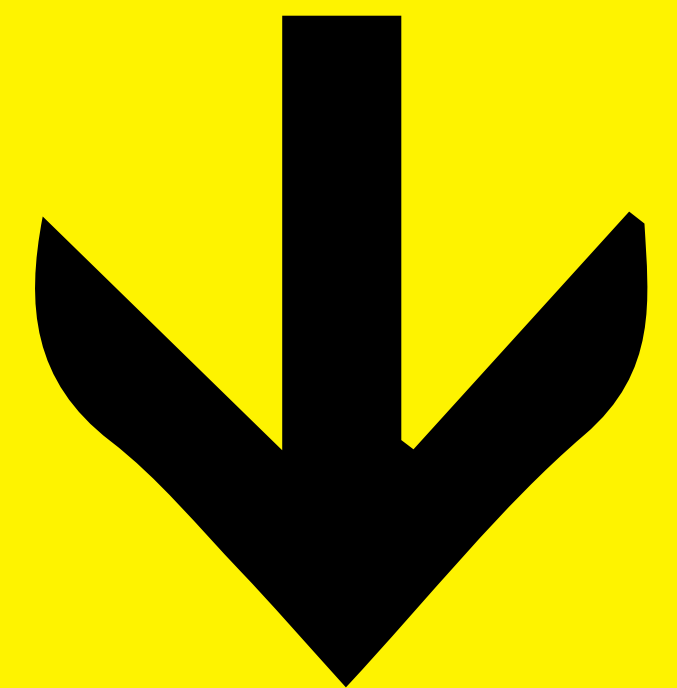
BR

FOR BRANDS

*Do Things → That
Change Things*) **NA**

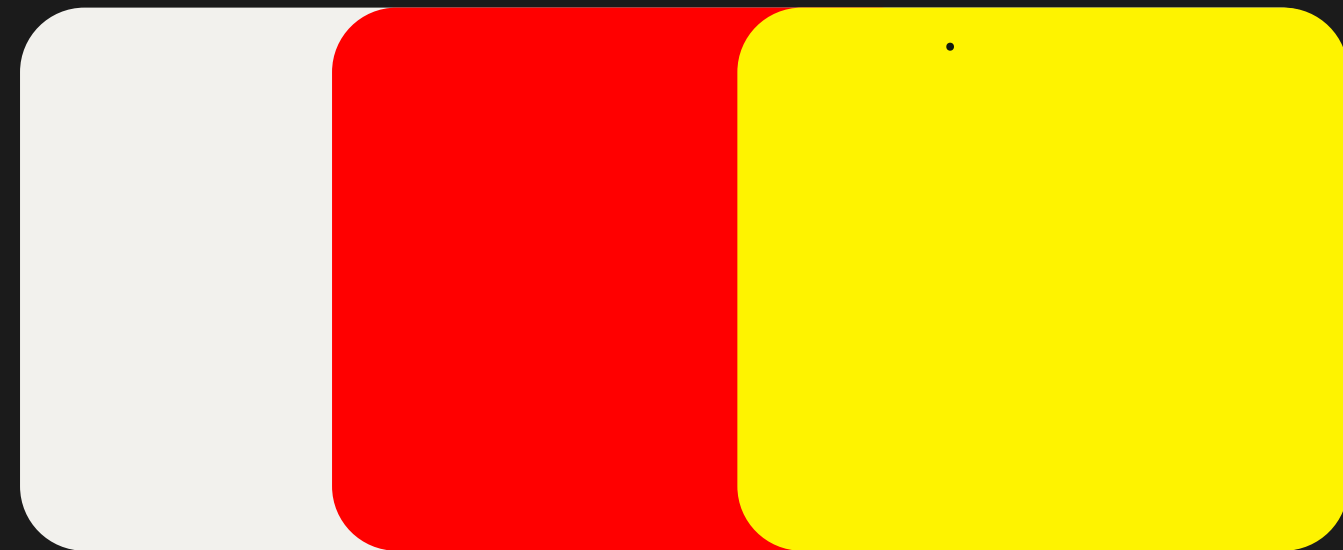
MISSION

PEOPLE FIRST



**Creative
Agency**

Creatz.



Find your
quality leads in
a single click.

with
Osama Rashid



Problems

are

not

stop

signs

they

are

guidelines



An Intellectual Touch To The Cultural

Creatvz is an independent branding & marketing agency that exists to solve problems through creativity and technology. We strategically turn products and services into experiences and emotions to build



meaningful brands that resonate with the world and inspire. But we don't stop there. We guide our clients to break through the noise and always stay beside them, so they can have a larger share of the future.



Our Principles

REBEL we're more than
E an agency of
B record, we're an
E agency of
R progress

MORE impactful.
O understood.
R memorable.
E influential.
M competitive.



Our Approach

STAGE 1: DISCOVERY

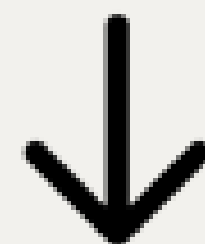
STAGE 2: RESEARCH

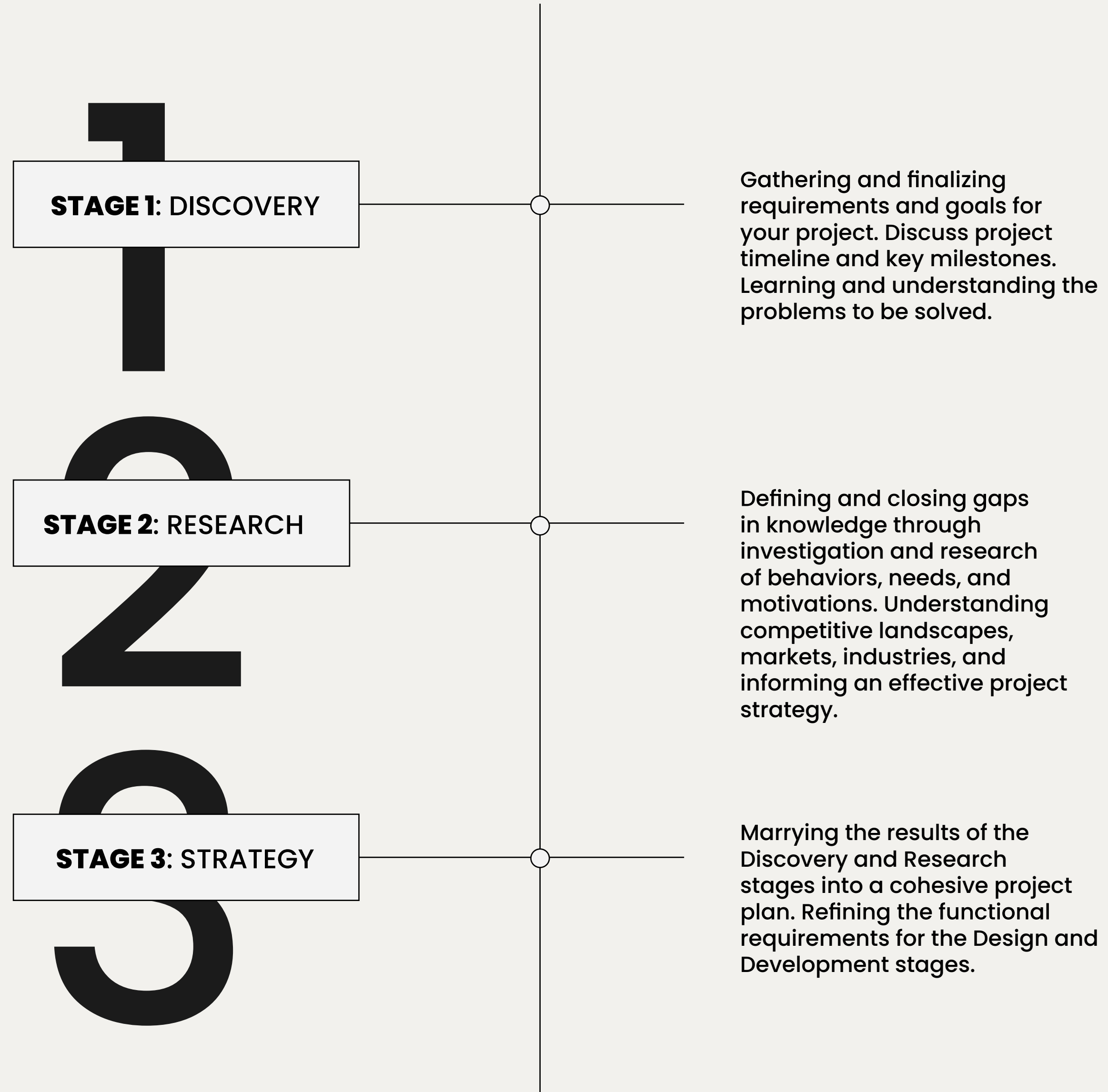
STAGE 3: STRATEGY

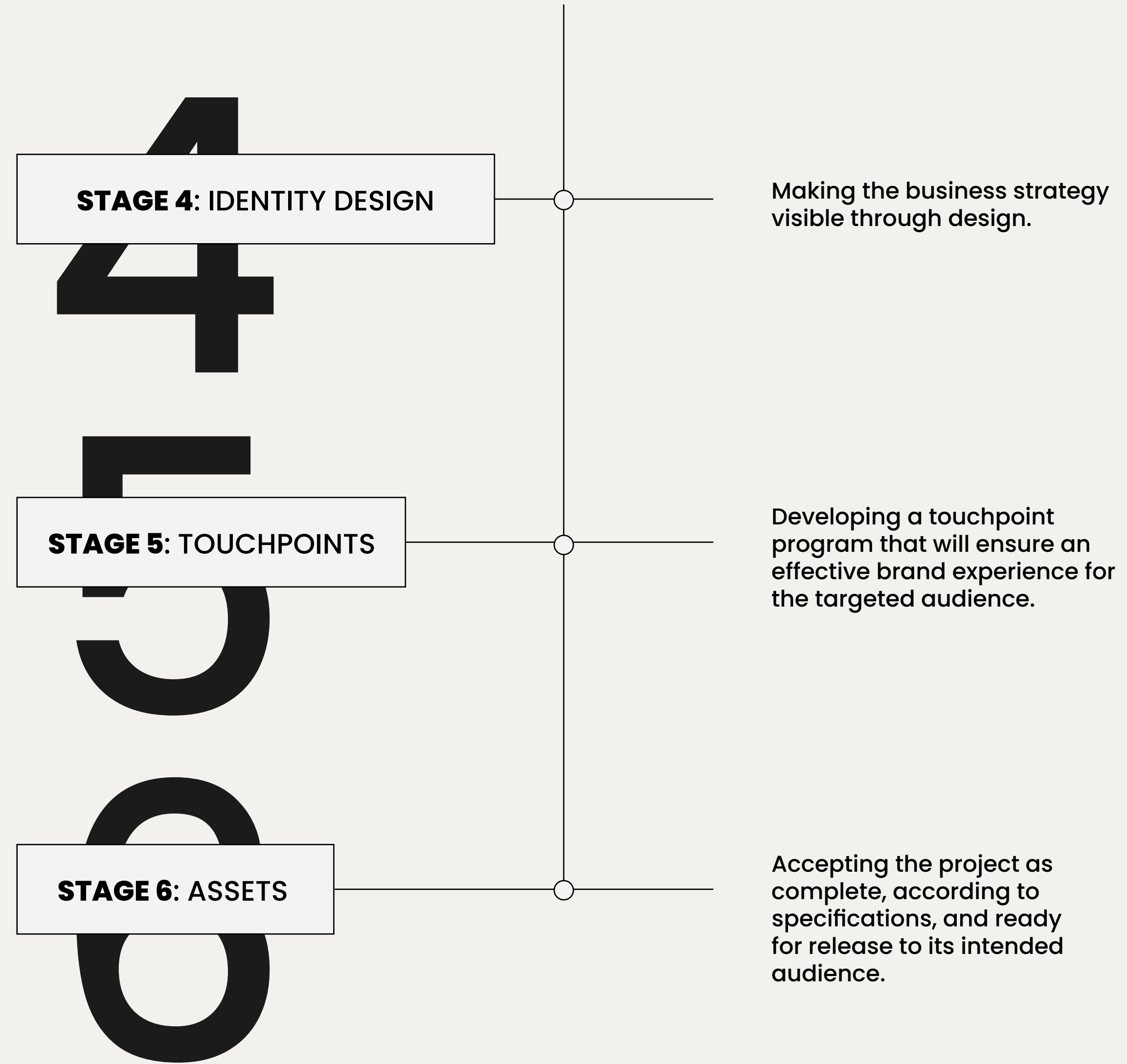
STAGE 4: IDENTITY DESIGN

STAGE 5: TOUCHPOINTS

STAGE 6: ASSETS









CREATIVESERVICES

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**YES,
WE CAN**

01/ Marketing

There is a multifaceted digital world that we all live in. To be seen in the digital age means you have to have a digital presence.

02/ Strategy

An digital marketing ninja. We know what it takes to make campaigns that convert. From stunning visuals to killer copy.

03/ Design

We're artists at heart and we believe in the transformative power of brilliant design.

04/ Creative Production

Captivate your audience with Creatvz's creative production, spanning photography, video, and artistic touch.



Marketing

Unlock the power of your brand's narrative and captivate your audience with our marketing ninjas.

At Creatvz, we're not just marketers - we're experience architects. Our team crafts immersive and memorable brand experiences that drive results and connect with audiences on a deeper level. We help you map out a winning strategy for the digital future and elevate your brand's presence through compelling storytelling and customer engagement. Let us help you make your brand matter by creating narratives that resonate and leave a lasting impact.

Scope of Work

- Campaign Development
- Communications Planning
- Media Planning
- Content Strategy
- Performance Marketing
- Social Media Marketing
- Digital Advertising
- Search Engine Optimization (SEO)
- Search Engine Marketing (SEM)
- Measurement and Reporting
- Testing and Optimization
- Sponsored Content



Strategy

Design without strategy is just art. We believe that great design is only part of the equation. That's why we offer strategic planning and consultation services to help you take your brand to the next level.

At Creatvz, we don't just offer run-of-the-mill strategy services. We're all about helping our clients create a competitive advantage that sets them apart from the pack. Our team of expert strategists knows how to navigate the ever-changing landscape of the modern marketplace, using a data-driven approach to identify unique opportunities for growth and success. With our comprehensive suite of services, we can help you develop a customized strategy that aligns with your business goals and challenges. From market research and competitive analysis to brand positioning and messaging, we'll work closely with you every step of the way to ensure you have the tools and insights you need to succeed.

Scope of Work

Growth Strategy

Brand Strategy

Innovation Strategy

Customer Experience Strategy

Data Strategy

Brand Audits

Competitive Analysis

Research

Content Strategy

Social Media Strategy



Design

At Creatvz, we don't just design - we create experiences. Let us help you connect with your audience and take your brand to new heights.

Design is at the heart of everything we do at Creatvz. Our team of designers has a keen eye for detail and a passion for creating beautiful, functional designs that capture the essence of your brand. We believe that great design is about more than just aesthetics - it's about solving problems and creating experiences that leave a lasting impression. From logos and branding to web design and marketing materials, we're here to bring your vision to life and help you stand out in a crowded marketplace

Scope of Work

Brand Identity & Naming

UI/UX Design

Content Design & Copywriting

Business Identity Design

Brand Guidelines

Responsive Web Development & Design

Animation

Art Direction

Branded Content

Packaging



Creative

Captivate your audience with Creatvz's creative production, spanning photography, video, and artistic touch.

Transform your vision into reality with our Creative Production Services. From striking visuals to immersive multimedia experiences, we blend innovation and artistry to elevate your brand. Let us bring your ideas to life and captivate your audience with compelling content.

Scope of Work

Photography

Image Editing

Color Grading

Animation

Video Production

3D Modeling and Rendering

Virtual and Augmented Reality Experiences

Illustration

Infographic Design

Print Design

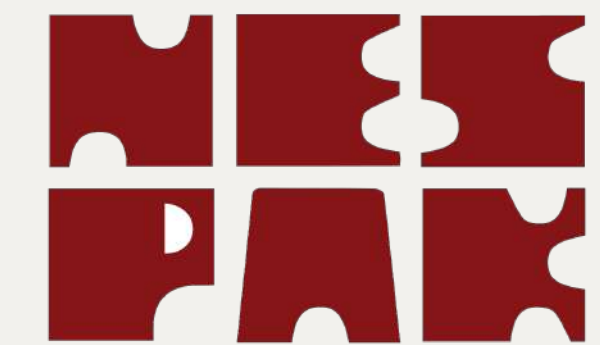
Visual Effects (VFX)



HIGHLIGHTED CLIENTS

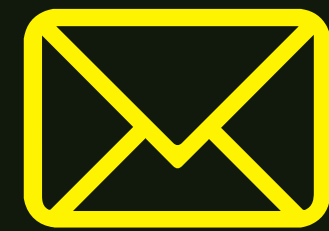


BAHRIA TOWN



Let's make something together.

Creatvz



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